



# Hi-Pro Coffee Program



Products	Purpose	Application Rates	Direct Cost (\$)	Number of applications
Opera 18.3 SC	Fungicide/Agcelence benefit	0.5L per acre	4,250.00	3
Break thru SL	Adjuvant/penetrates	50ml per acre	485.00	3
Diamond R Blends w/sure trx	Sure trx technology Stimulate uptake efficiency reduces bags	270Kg/Ac	18,000.00	1
Diamond R Nutritional blend	Promotes fruit set: B, Mn, S, Cu	12.5lbs per acre	2,000.00	2
Key Plex	Foliar nutrition program	1L per acre	2,400.00	3
350 DP, Blossom Booster	Foliar nutrition program	(20ml per gallon)		
<b>TOTAL COST (\$)</b>			<b>27,135.00</b>	



# Farm A:

## Yield Improvements (1 Year)

Acre	Regular Program	Hi-Pro Program	Comparison change (Qty./\$)	Comparison change (%)
Sell \$/Box	\$12,000	\$12,000		
Boxes/Acre	50	90	40 more boxes	80%
Sales	\$600,000	\$1,080,000.00	\$480,000	80%
Direct Cost (Chem&Ferti)	\$72,430	\$90,794	\$18,364.30	25.4%
Gross Margin	\$527,570.44	\$989,206.14	\$461,635.70	88%
GM%	88%	92%		
Cost per box	\$1,448.59	\$1,008.82	-\$439.77	-30%



# Farm B:

## Yield Improvements (4 Years)

Acre	Regular Program	Hi-Pro Program	Comparison change (Qty./\$)	Comparison change (%)
Sell \$/Box	\$12,000	\$12,000		
Boxes/Acre	60	120	60 more boxes	100%
Sales	\$720,000	\$1,440,000.00	\$720,000	100%
Direct Cost (Chem&Ferti)	\$47,641.73	\$92,100.00	\$44,458.27	93%
Gross Margin	\$672,358.27	\$1,347,900.00	\$675,541.73	100%
GM%	93%	94%		
Cost per box	\$794.03	\$767.50	-\$26.53	-3%